IPification and Apigate join forces in empowering the mobile authentication space in SEA region

Hong Kong, 25 of October 2018

The leading company in Asia providing Security and Data Backup solutions, Benefit Vantage Limited (BVL), and its Mobile authentication solution called IPification is announcing a strategic partnership with Apigate, the next-generation API Ecosystem Platform.

The strong partnership is created with the mutual goal of elevating network-based security and mobile user experience without compromising privacy. This is possible as IPification technology is leveraging operator capabilities outside traditional SMS, header enrichment and USSD channels and not needing any private information of a user to complete the authentication process for identifying users when signing in to websites and applications.

IPification's network-based technology will be incorporated within Apigate's API platform, ApigateHub to bring seamless and secure mobile authentication to various businesses across Asia including banking, fintech, OTT, eCommerce and Gaming.

IPification and Apigate are currently working on integrating the technology within their Identity API so the new authentication solution can be first implemented across Axiata Operating Companies (OpCos).

"IPification is the solution that compliments Mobile Connect and provides Mobile Operators the most advanced authentication solution for its partners across many different segments, opening up substantial API revenue streams. Apigate is recognising the importance of the cooperation for all participants of the mobile ecosystem, from Operators to various business, and is eager to lead the way in Asia", stated Zoran Vasiljev, CEO of Apigate.

"We see the "IPification" of the Telco industry as an extremely important step toward fortifying the central role of the Mobile Network Operators as it is constantly being challenged by OTT players. Together with Apigate we will bring this much-needed change across Asia faster." Harry Cheung, President of IPification explained.

About BVL, Ipification
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Company established in 2014 in Hong Kong.
Leading company in Asia for providing Security and Data Backup solutions, aiming to deliver best data protection and disaster recovery for virtual, physical mobile and cloud environments.
BVL is largely known as APAC representative for big brands like Kaspersky, F-Secure and Acronis which are global leaders in Internet Security and Data protection. In addition to security-based products company has recently developed a custom-made solution for Mobile Authentication (IPification) which heavily relies on its partnership with Mobile Operators. BVL has three development centers located in China, Vietnam and Serbia.

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Media Kit can be downloaded here: https://www.ipification.com/contact/

About Apigate
https://www.apigate.com/ // Linkedin // Facebook

Apigate is the next generation API Ecosystem provider. From mobile payment to identity management, omni-channel communications and beyond, Apigate enables businesses across the globe to achieve rapid growth and monetisation - all on one secure, seamless platform.

Embark on your digital innovation journey and reach over 3.1 billion and connect to over 110 Mobile Network Operators worldwide in Asia, Africa, Europe and Latin America.

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About Axiata Digital Services
https://www.axiatadigital.com/ // Linkedin // Twitter // Facebook //

Axiata Digital Services (Axiata Digital), the digital services arm of Axiata Group Berhad (Axiata), was established to support the increasingly digital lifestyle of Axiata consumers. In four years, this portfolio now consists of 18 digital brands focused on digital financial services (e-wallets, remittance, micro-insurance and micro-lending), digital advertising and platform services focused on API's (Application Programming Interface) among which are Apigate, Boost, ada, BIMA, 11street and StoreKing.

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