

IPification Brings One-Click Phone Number Verification to Mexico

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The leading global provider of one-click mobile authentication and fraud prevention solutions, IPification, is proud to announce that its flagship solutions are entering the market in Mexico. Mobile app developers in the country can now implement seamless IPification phone number verification to streamline their sign-up processes.

Mexico is one of the biggest telecom markets globally with almost 100 million mobile users who can now take advantage of a seamless user experience and bank-grade security.

On the other side, IPification is enabling any mobile app developer in Mexico to provide a frictionless mobile phone number verification experience. In this way, they get to improve their registration and login user experience, in turn increasing their user adoption, retention, and engagement rates.

“We’re unlocking yet another market and I am very happy that it happened to be in Mexico, a huge market with great potential. A great user experience in combination with security has brought great results for mobile app developers time and time again, and we have no doubts that IPification will be among the most powerful weapons in

their arsenal, providing their users with a truly seamless user experience.”

— **Stefan Kostic, IPification CEO.**

IPification currently has a coverage of over 3.5B subscribers globally with its flagship mobile authentication solution, now adding Mexico to the list of markets it's present in.

About IPification

IPification is building the backbone of mobile authentication of today and tomorrow. By verifying the phone number, SIM card and device via IP address, IPification patented technology is enabling secure, passwordless, zero-tap compatible mobile user authentication, registration, transaction approval and fraud prevention solutions for any mobile application. Readily available across numerous countries and regions, IPification is trusted by some of the leading telco, technology, payment, and OTT companies including ABA Bank, Wing Bank, Easycash, T-Mobile Montenegro, 3HongKong, Axiata Digital, Telkomsel, Indosat Ooredoo Hutchison.

Benefit Vantage Limited is a provider of security and data backup solutions in Asia, headquartered in Hong Kong, it has a subsidiary in Switzerland, IPIFICATION INTERNATIONAL AG, and representatives operating in the U.S., U.K., Serbia, Russia, Bosnia, Brazil, India, Vietnam and Pakistan.

For more information, please visit www.ipification.com

Media Inquiry

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